

# Marinucci reduces inventory by 25% and increases fill rate with Sage Inventory Advisor

Sage  
Inventory Advisor

Success Story

## Challenge

Marinucci were interested in reducing stock-outs, reducing inventory levels and getting increased clarity of their inventory.

## Solution

Marinucci selected an integrated solution based on:

- Sage Inventory Advisor
- Sage ERP X3

## Result

A 25% reduction in inventory value, with a simultaneous 5% increase in fill rate. The visibility provided by Sage Inventory Advisor gives Marinucci a comprehensive view of their stock.

**Customer**  
Marinucci

**Industry**  
Packaging

**Location**  
Sydney

**Sage Business Partner**  
MicroChannel

Marinucci have been one of Australia's leading food packaging companies for more than 50 years. Supplying greengrocers, pre-packers, food services and food manufacturers with a complete range of packaging products.

### BETTER ORDER RECOMMENDATIONS

"Sage Inventory Advisor suggests better order recommendations and highlights what you really should be buying. Previously we used an ERP with static reorder points - Sage inventory Advisor simply does it better, and much quicker" said Logan Galbraith, Head of Buying for Marinucci.

Logan continues, "Sage Inventory Advisor provides information that we can rely on to quickly and effectively make decisions that move our business in the right direction. Getting access to data is as simple as selecting a filter or two, applying the filter and clicking a button to download the resultant list."

"The visibility that Sage Inventory Advisor gives us, enables us to get insights into our business that were not previously possible. And the dynamic reorder levels mean we are always purchasing inventory in line with market demand, and with seasonality".

It's easy to see why Sage Inventory Advisor has become indispensable for Marinucci.

**"We reduced inventory by 25%, with a simultaneous 5% increase in fill rate.**

**Sage Inventory Advisor is simply a better way to do it!"**

**Logan Galbraith**  
Head of Buying,  
Marinucci