

Lynn River is in safe hands with Sage Inventory Advisor

Sage
Inventory Advisor

Success Story

Challenge

Lynn River wanted to reduce manual effort, increase visibility of potential inventory issues, and remove the dependency on individuals.

Solution

Lynn River selected an integrated solution based on:

- Sage Inventory Advisor
- Sage 300 ERP

Result

Accurate daily inventory information, early warning signals of future inventory issues, and sophisticated tools to enable better inventory decisions.

Customer

Lynn River
www.lynnriver.co.nz

Industry

Wholesale distribution

Location

Geraldine, NZ

Sage Business Partner

Endeavour Solutions

Lynn River is New Zealand's leading specialist glove supplier offering the largest range of gloves to the New Zealand and Australian Industrial, Meat, Fish, Food Markets as well as rural, gardening and hardware retailers.

In addition, Lynn River designs, develops and distributes their own brand of innovative safety and protective products.

EARLY WARNING IS KEY

"Instead of reacting to stock-outs after they occur, early warning of potential stock-outs enables us to intervene as soon as sales start to go through the roof. This is the single biggest benefit for us," said Brendan Cosgrove, Operations & Purchasing Manager for Lynn River.

While this early warning signal is key, there are many other aspects of SIA that are invaluable. Brendan continues, "The item projection shows the dynamic inventory levels going forward, and clearly highlights where we have too much, too little or are tracking well."

"We can very easily check the impact of new customers on our existing customer base. If we add in the new customer's likely demand and it shows that we will run out of stock and affect our existing customers, we have the information we need to better manage when the new customer comes on board."

Lynn River really is in safe hands with Sage Inventory Advisor.

"Sage Inventory Advisor has everything we need and we can't imagine life without it!"

Brendan Cosgrove

Operations & Purchasing
Manager, Lynn River

"The simplicity of the visual display really helps clarify what is actually going on with our inventory."

Brenda Higgins

Inventory Manager,
Lynn River